Dalia Ebrahim

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SEO Specialist with experience in technical site audits, keyword research, and WordPress content management. Focused on driving organic traffic, resolving site errors, and boosting business growth.

Experience

- SOCIAL MEDIA SPECIALIST & CONTENT PLANNER

MANAGED OFFICIAL SOCIAL MEDIA PLATFORMS, DESIGNING AND EXECUTING EFFECTIVE SOCIAL MEDIA STRATEGIES.

CREATED COMPREHENSIVE CONTENT PLANS (خطط المحتوى) ALIGNED WITH MARKETING GOALS AND TARGET AUDIENCES TO DRIVE ENGAGEMENT AND BRAND AWARENESS.

CONDUCTED SOCIAL MEDIA AUDITS TO EVALUATE PAGE PERFORMANCE, AUDIENCE REACH, AND ENGAGEMENT METRICS.

- SEO SPECIALIST | FREELANCE | WEBSITES OPTIMIZATION

SEO SPECIALIST | سحر اللمسات (4/2026 : 6/2026)

MANAGED COMPREHENSIVE ON-PAGE AND OFF-PAGE SEO STRATEGIES, FOCUSING ON HIGH-QUALITY BACKLINK BUILDING TO BOOST ORGANIC GROWTH.

CONDUCTED DETAILED TECHNICAL SITE AUDITS, SUCCESSFULLY FIXING BROKEN LINKS AND 404 ERRORS.

OPTIMIZED WEBSITE CONTENT AND STRATEGICALLY STRUCTURED INTERNAL LINKING TO IMPROVE USER ENGAGEMENT AND SEARCH INTENT ALIGNMENT.

PERFORMED KEYWORD RESEARCH AND COMPETITIVE ANALYSIS USING TOOLS LIKE SEMRUSH AND MOZBAR TO BOOST RANKINGS.

SEO SPECIALIST | حدود المجرة (2026/4 : حتي الان)

EXECUTED ON-PAGE OPTIMIZATIONS INCLUDING TITLE TAGS, META DESCRIPTIONS, CONTENT OPTIMIZATION, AND INTERNAL LINK DISTRIBUTION.

HANDLED OFF-PAGE SEO AND LINK MANAGEMENT ACTIVITIES (BACKLINKS) TO IMPROVE DOMAIN AUTHORITY AND REFERRAL TRAFFIC.

ANALYZED AND OPTIMIZED XML SITEMAPS TO ENHANCE SEARCH ENGINE CRAWLING, INDEXATION, AND RESOLVE TECHNICAL SITE ERRORS.

SEO SPECIALIST | موكوبا (حتي الان : 4/2026)

DEVELOPED AND IMPLEMENTED TAILORED ON-PAGE AND OFF-PAGE SEO TACTICS, INCLUDING TEXT OPTIMIZATION AND STRATEGIC BACKLINK ACQUISITION.

AUDITED WEBSITE ARCHITECTURE, IMPROVING INTERNAL LINKING STRUCTURE TO ELIMINATE CONTENT GAPS AND IDENTIFY GROWTH OPPORTUNITIES.

MONITORED RANKING PERFORMANCE AND SITE HEALTH METRICS USING GOOGLE SEARCH CONSOLE AND SEO TOOLS..

- CUSTOMER SERVICE & SOCIAL MEDIA MODERATOR

MANAGED OFFICIAL SOCIAL MEDIA PLATFORMS, RESPONDING TO CUSTOMER INQUIRIES, RESOLVING TECHNICAL ISSUES, AND ENSURING HIGH SATISFACTION RATES.

- SALES REPRESENTATIVE | TELECOM EGYPT (WE)

SOLD TELECOM PRODUCTS, INTERNET PACKAGES, AND CORPORATE SERVICES, CONSISTENTLY MEETING MONTHLY SALES TARGETS. HANDLED CUSTOMER INQUIRIES, IDENTIFIED THEIR NEEDS, AND DELIVERED TAILORED SOLUTIONS TO MAXIMIZE CUSTOMER RETENTION AND LOYALTY. SKILLS

Skills

Social Media & Marketing: Social Media Management, Content Planning, Social Media Audits, Meta Business Suite.

SEO Tools: Semrush, Keyword planner, Ubersuggest, Google Search Console, MozBar, Yoast SEO. CMS & Content Platforms: WordPress, Blogger, Medium, Reddit, Quora.

Core Competencies: Technical SEO Audits, Keyword Research, Sitemaps Analysis, Link Management (DoFollow/NoFollow).

Education

2023
Bachelor's Degree in Physical Education

Zagazig University | Al-Sharqia, Egypt

COURSES & CERTIFICATIONS

One Million Prompters (Prompt Engineering for AI Systems) | Dubai Future Foundation.

Search Engine Optimization (SEO) Completion Certificate | Edraak Platform.

Big SEO for Google SEO Certification | Mind Luster.